

# CURRICULUM VITAE

## 1. Personal Data

Dr. Bernhard Heusler, born on 27 December 1963 in Basel, from Basel, married with Ariane since 1993; two children: Delia (1996) and Tom (1998)

## 2. Education

1982: Matura, Highschool Oberwil  
1983 - 1988: Law studies at the University of Basel  
1988: Law Degree, University of Basel (summa cum laude)  
1992: Dr.iur., University of Basel (summa cum laude)  
1994: Bar exam of canton Basel-Stadt  
1994: Law studies at the University of California Davis

## 3. Languages

German, English and French; Spanish (basics)

## 4. Professional Life

1988 - 1992: Academic Assistant to Prof. Dr. René A. Rhinow, Basel  
1994 / 1995 Foreign Temporary Associate with Davis Polk & Wardwell, New York  
1995 - 1999 Associate with the law firm Wenger Plattner (Basel, Zurich, Berne)  
2000 - 2014: Partner with the law firm Wenger Plattner  
2014 - 2017: Counsel of the law firm Walder Wyss AG  
Since 2018: Founder and Partner of Heusler Werthmüller Heitz AG (HWH), Consultants in Business, Sports and Culture

## 5. Main Focus of his Practices as Lawyer until 2014

General: Contract Law, Commercial and Company Law  
Specialization: Mergers and Acquisitions, IT (contract) law, Sports Law

## 6. Publications

1994: Die Oberaufsicht der Bundesversammlung über den Bundesrat und die Bundesverwaltung (Thesis); in: Basler Studien der Rechtswissenschaft  
1996-2000: Various publications on legal aspects of the telecommunication market in Switzerland  
2004: "IT-Verträge in der Schweiz" (314 Seiten, Orell Füssli Verlag)  
2005: "Der Software-Entwicklungsvertrag"; in: Aktuelle Rechtsfragen zu IT-Verträgen, Sammelband des Stämpfli Verlags, Bern  
2006: "Change Management bei IT-Verträgen"; in: Aktuelle Rechtsfragen zu IT-Verträgen, Sammelband des Stämpfli Verlags, Bern

## **7. Activities for FC Basel 1893**

- Legal Counsel and Member of the Board of Directors of FC Basel 1893 (2003-2006)
- Vice President of FC Basel 1893 AG and FC Basel 1893 (2006 - 2011)
- Board Delegate and Head of Operations of FC Basel 1893 AG (2009-2017)
- President of FC Basel 1893 AG and FC Basel 1893 (2012 - 2017)
- Honorary President of FC Basel 1893 (since July 2017)

## **8. Awards**

- «Basler Genossenschaftspreis» (1992) awarded for the legal thesis on «Oberaufsicht der Bundesversammlung über den Bundesrat und die Bundesverwaltung»;
- «Basler Stern» (2013), granted by the «Stern Committee» for exceptional contribution to the City of Basel;
- "Award for outstanding Leadership and Teamwork" (2016), granted by the World Forum for Ethics in Business on the 2<sup>nd</sup> World Summit on Ethics and Leadership in Sports in recognition of the value based leadership and teamwork at FC Basel 1893;
- „Ehrenspleibärglemer" (2016), granted by the «Sperberkollegium» since 1976 for outstanding merit for the City of Basel;
- Honorary President of the FC Basel 1893 (2017);
- Honorary Member of the Swiss Football League (2017)

## **9. Leading Positions**

Member in Boards of Directors of various companies:

- Valora AG (2008 – 2018)
- Drescher AG
- Glanzmann Group
- The Irish Pub Company Basel AG, Paddy Reilly's AG
- Montana Sport AG
- Waldmeier AG
- Soprex AG
- Euxaton AG
- Picstars AG
- Sm'Aesch Pfeffingen AG (Women Volleyball)
- President of the Stiftung für kranke Kinder in Basel (a foundation for ill children)

## **10. Membership in Football Committees**

- Member of the UEFA Club Competition Committee (2014-2018)
- Member of the Committee of the Swiss Football League (2010-2017)
- Member of the Executive Body of the Swiss Football Association (since 2014)

- Club Representative at the European Club Association (2010-2017)
- Member of the Players' Status Committee of the FIFA (2015-2018)

### **11. Advisory Activities**

- External Expert of the Status' Affairs Group of the ECA (since 2017)
- Advisory to the Board of Legia Warsaw (since 2018)

### **12. Arbitrator at the Court of Arbitration for Sport (CAS/TAS) in Lausanne**

### **13. Activities as Speaker and Lecturer**

Regular speaker and lecturer at business events, management seminars and academic courses on the topics of "football club management, leadership, teambuilding and teamwork".